Privacy Policy and What to Expect from us

Who is "Us"?

Hello and thank you for your interest in EldarlandsPublishing.com. In the event you're here by mistake, you've reached the official website for ELDARLANDS PUBLISHING. While our company is built around the publication of books, we also produce music, videos, art, and many other faucets in the entertainment industry.

We hope you'll take a few minutes to look around and see what we have to offer.

On this site you'll find a few videos, audio files, and pictures, as well as a list of our published works. We're hoping to add much more in the near future.

We're always looking for new and enjoyable content to add and we're happy to receive any suggestion you may have.

Personal data - Why and What We Collect.

In the following sections you'll find the answers to this question. Most of it is technical mumbo jumbo that most of us don't really understand, nor do we actively enforce. In fact, if we could get out of unintentionally collecting most of it, we would. Unfortunately, we live in the digital age. This type of 'digital footprint' as it's so commonly called is only going to become more commonplace.

The only information we actively and purposely collect is your first name and email address, and only when you sign up for our newsletter. We collect these details simply because we enjoy the ability to communicate with our fans and readers. Sites like Amazon don't provide the contact information for anyone who purchases our word. Social Media sites own and control all contacts and information posted on them. By collecting emails, we're able to own our future and remain in contact with friends and fans in the unlikely event the aforementioned markets go away. Any emails or names collected stay with us and our newsletter service. The gathered information is neither sold nor redistributed.

Comments

There are a number of places where visitors can comment on our page, be it a blog posts, book reviews, or some other details where your words are available for all to see.

You should know these comments are recorded and displayed publicly on this site. We do not transfer them to any other location, nor do we save them privately.

In addition to the visitor name and comment, your IP address and browser are automatically collected by someone much smarter than us in an attempt to help spam detection and prevention.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: https://automattic.com/privacy/. After approval of your comment, your profile picture is visible to the public in the context of your comment.

Media

If you upload images or video to our website, you should avoid uploading anything with embedded location data (EXIF GPS) included. People with more technical knowledge than us have the ability download and extract this data from unprotected files.

Contact forms

You'll find two distinct types of contact forms on this site. One simply allows you to email us. It's no different than sending any other email. We'll receive your message, along with the name and email address provided, just like we would with any other email we receive. If requested, we'll respond to said email in due form. It goes without saving, this information is saved, though we don't typically turn it into a contact or add it to any other list, and we guarantee that we do not redistribute it anywhere else.

The other is our newsletter signup form. As stated previously, we collect and save these emails for business use only. The information is not sold or transferred to any third party. It should be noted that in addition to our newsletter service (currently hosted by MailChimp), we store these names and emails privately as well. We do not sell or redistribute any of your personal information to any third party or use it for any purpose other than our own. Our newsletter is intended to provide communication between us and the fans of our work.

Cookies (Not the type you eat)

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience, keeping you from having to fill in the details again later. These cookies are valid for one year from the date of creation.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

We do not currently require site visitors to register a login, which eliminates a fair amount of additional cookie talk. If this changes in the future, we'll be sure to update this section.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

We are personally against this and do not approve it. We apologize if you feel this is a violation of your rights. Unfortunately, we cannot do anything about it. It happens on every website and page in our modern internet age.

Analytics

One of the more important bits of information any website owner needs to know is the who, what, when, where, and why.

Who is visiting the site? Age, gender, ethnicity, religion, etc. What are they doing? Pictures, comments, blogs, video. When did they visit? Time, date, length of stay. Where did they come from (and where they're going)? Why, or more aptly, how did they interact?

By obtaining this information, a website owner can tailor their site to reflect the desires of their audience. This is done through the use of analytics.

Where collected data goes.

Any data collected or received is for the purpose of business only. This site contains an analytic service, controlled by Google, for the tracking and interaction of all visitors. This information is used solely for the purpose of providing the best experience to you and is not intentionally saved or stored in any other regard.

No other third party sites are in use. We believe in privacy and want the same for our visitors.

How long is data stored?

If you leave a comment, both it and its metadata are retained indefinitely. This is done to recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

If you've taken the time to sign up for our newsletter, all the data provided is stored on our newsletter service hosting site (currently MailChimp), as well as backed up privately. This information, collected both digitally and manually, is stored indefinitely on our private backup. However, it should be noted that these collected contacts are updated frequently and legally, you are allowed to unsubscribe at any time without consideration. This removes your name and email address from our list. Upon which, when updated, the backup will no longer be stored.

We don't require a site login, but if we did, you can expect the following:

For users that register on our website (if any), we store the personal information you provide in your user profile. Once registered, you have the ability to view, edit, or delete your personal information at any time (with the exception that you cannot change your username). As the site owner, we also have the ability to view this information, but cannot edit or delete it. In the event registration becomes mandatory, this information, if provided will not be saved privately or relocated to any other location.

Your data rights.

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data pertaining to you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

As we do not currently require registration for use of our site, much of this information does not apply. However, if such information is collected, either intentionally or not, and a request for exportation or deletion is made, an effort to comply will be made.

Where your data goes.

We take privacy very seriously and attempt to do the same for our visitors. It is for that reason that no data or information will ever be sold or purposely redistributed for financial gain. There are, however, a few areas worth mentioning.

Any visitor comment may be checked through an automated spam detection service. Contact form emails are sent directly to our email account for review. These are typically deleted once the contained information is no longer reverent.

Newsletter Signups are automatically added to our signup list on MailChimp.

Analytic data is sent to Google where we can review site traffic and activity.

Any other data collection is not controlled by us and we have no control over where it goes.

What if I have questions?

You're welcome to contact us through our contact form or email us directly at publisher@eldarlandspublishing.com.

Additionally, you may contact us by phone at (417)986-1920.